



ENGAGE your world



Evangelistic Association of Canada

20 HOPEWELL WAY NE, CALGARY, AB T3J 5H5 • 1-800-293-3717 • BILLYGRAHAM.CA

September 9, 2009

Dear Youth Leader,

Greetings from the Billy Graham Evangelistic Association of Canada (BGEAC)! I'm writing to tell you about Engage Your World, a high-impact youth initiative coming to schools in Ottawa and area from February 22 to 26, 2010. The BGEAC is working in partnership with Exousia Youth Network, a group of youth ministry workers in the Ottawa area. This project will reach out to young people by equipping them with practical skills to live and thrive in their communities.

Today's youth often have more challenges dealing with questions about their identity and purpose than their parents' generation did. They struggle with personal issues and peer pressure. In an effort to escape, they often turn to destructive sources for fulfillment or direction.

To draw your students' attention, Engage Your World will feature well-respected, seasoned speakers whose hard-hitting honesty and transparency comes from truly caring about young people. They will talk candidly about suicide, self-injury, gang involvement, bullying, and drug or substance abuse, while encouraging wise choices. One-hour presentations will take place during the week in interested schools. The speakers will use everyday illustrations and music that resonates well with youth. Your students will listen, learn, and change the way they approach issues.

We respect the religious restrictions of many schools so we are careful not to overstep our bounds by giving a Gospel presentation in the school. However, each evening, we will host a concert at a neutral community center, where the Gospel message will be shared. With permission from the schools, we will announce these evening events at the end of the daytime sessions.

On Friday, February 26th, Will Graham, grandson of Reverend Billy Graham, will be presenting the Good News of Jesus Christ at the Metropolitan Bible Church at 7:00 p.m., accompanied by the band Manic Drive.

We need your help identifying schools around Ottawa to which we can offer Engage Your World. A student-led focus group is also being formed, which will start meeting in October to identify more potential schools. Your church or youth group can get involved in bringing the hope of Christ through this initiative.

To learn how you can get involved in Engage Your World or to suggest schools, contact Paul Racine, director of Exousia Youth Network, at 613.260.0450 or isa4031@rogers.com. You can also visit engagenow.ca for updates about school and concert locations.

I look forward to working with you as we bring the Gospel to the youth of Ottawa and vicinity.

Sincerely,

Dion Collins

Dion Collins
Youth Ministry Manager
Billy Graham Evangelistic Association of Canada
dcollins@bgea.ca
1.800.293.3717

SPEAKERS BIOS



William Franklin Graham IV is the third generation of Grahams to proclaim the Gospel of Jesus Christ under the banner of the Billy Graham Evangelistic Association (BGEA). Will is the grandson of Billy Graham and the oldest son of Franklin Graham.

His inaugural BGEA evangelistic event on U.S. soil occurred in October 2006. Overflow crowds totaling 11,700 attended the three-day Celebration at Sims Legion Park in Gastonia, NC, with 289 committing their lives to Jesus. Hundreds more attended a children's event held in conjunction with the Celebration, with over 150 making a decision for Christ.

Will has been leading BGEA events internationally since October 2004, when he launched a BGEA of Canada youth outreach and preached the Gospel message to thousands of students in Barrie, ON. In May 2005, Will preached in India to as many as 90,000 per night and saw thousands respond to the invitation to give their lives to Christ.

In October 2005, Will spoke to thousands of youth at evangelistic outreaches in St. John's, NL, and Halifax, NS. His first three-day Celebration was held in Leduc, AB in April 2006. Will's upcoming Celebration schedule includes events in Paducah, KY; and Mt. Vernon, OH for 2009; as well as Lethbridge, AB for 2010.

Will also serves the BGEA as Assistant Director of the Billy Graham Training Center at The Cove in Asheville, N.C. Will graduated from Liberty University in 1997, with a Bachelor of Science degree in Religion, and in 2001 graduated from Southeastern Baptist Theological Seminary with a Master of Divinity degree.



Manic Drive group leaders Shawn and Michael Cavallo display the caliber of musicianship only achieved by seasoned veterans. They began their musical genesis at the ages of 7 and 8 and have toured extensively on the international scene. Manic Drive has recorded four self-released albums with the savvy, independent Whiplash Records label. They recently signed with Sony Music Entertainment.

SPEAKERS BIOS



Anthony McLean performs a multimedia assembly for students that drives home an anti-bullying message of empowerment. His goal is to help students understand their responsibility in making their school a place where everyone belongs. Anthony's background in theatre gives him a lively and animated approach to audiences. He is also an avid rapper who engages youth with spontaneous freestyle raps in his presentations.



Brett Ullman is often introduced as an expert on media influences in the lives of young people. He travels extensively all over North America speaking to adolescents, leaders, and their parents on topics including sexuality, substance abuse, and self-injury. Driven by a desire to discuss, explore, and share the tensions of living in a media-saturated world, Brett's seminars engage and challenge attendees through high-impact, technology-driven presentations..



Rob Wilson (Fresh I.E.), Born in Winnipeg, MB, is a two-time Grammy Award nominated rap-musician with a passion for empowering young people. He speaks boldly to youth, confronting issues like racism, drugs, and gang violence, then offers ways of escape. With a powerful personal story, Fresh I.E. is an ordained minister and operates the Joshua House drop-in centre in Winnipeg.

SCHEDULE

February 12, 2010 – **City wide worship event:** Bring your youth for a worship session and then to hear how they can get involved in Engage Your World.

February 22-25, 2010 – **School Assemblies:** Presentations will take place in various schools during the day. Manic Drive will perform an evening concert each night at a community centre. Stay tuned to engagenow.ca for information about school and concert locations.

February 26, 2010 – **Gospel Presentation Night:** Presentations will take place in various schools during the day. That evening Engage Your World will conclude with a rally where Will Graham will be presenting the Gospel message at the Metropolitan Bible Church, accompanied by Manic Drive.

*Please note: A complete schedule will be available closer to the date of the events at engagenow.ca.

Get Involved!

Here are some ways in which you and the youth in your church can get involved:

- Nominate schools in your area where you have a personal connection or children attending
- Collaborate with pastors in your area to work with BGEAC in setting up this initiative
- Encourage your youth to invite their friends to the community center for the band and gospel presentation
- Nominate youth to participate in a focus group that will select schools
- Volunteer, together with your youth at all the scheduled events
- Support the fundraising efforts for this event
- Encourage others to participate in the fundraising efforts

PROJECT BRIEF

Executive Summary

Engage Your World is a broad outreach youth initiative which targets the city of Ottawa and region. The vision of this high school tour is to help young people grow spiritually, equip them with God's truth, and mobilize them to live out God's love. Each tour stop will feature a powerful lifestyle and values presentation in high schools—with an invitation to the youth to later attend a concert with a Gospel presentation at a neutral site such as a community center or high school.

The mission of the Billy Graham Evangelistic Association of Canada (BGEAC) is to see youth across Canada transformed for Jesus Christ. Young people are not only the future of our churches and communities; they can have an immediate spiritual impact that can turn the heart of a city towards God.

The Challenge

Youth and young adults across Canada are facing social issues and pressures beyond those faced by previous generations. This can be an agonizing time, with intense peer pressure, as they make choices which can affect their future for years to come as they battle the temptation to escape or look for immediate self-gratification. They are seeking answers to heart-felt and difficult questions about their identity and purpose. The BGEAC will be bringing a message of hope and life-giving direction into the world where teens live everyday—their schools.

Meeting that Challenge

Engage Your World has four major objectives:

1. Partner with groups to go into high schools with practical, relevant messages, then invite youth to attend a local event where a Gospel presentation will be made.
2. Unify and build networks among local churches.
3. Disciple and train Christian young people.
4. Disciple and follow up with new Christians by placing them in local youth ministries.

Program Elements

LEADERSHIP Through the Canadian Youth Network, youth pastors/leaders will be offered training from experienced youth leaders. Churches may request this training.

TRAINING The worship and teaching sessions will refresh the Christian's life and witness to his or her peers. Students will dig into the Bible and learn how to effectively share their relationship with God.

OUTREACH Pertinent topics will be presented in high schools—leading to a city-wide outreach event featuring live bands, video, and a message of hope.

Our Financial Need

We are relying in part on funds for this initiative to come from the Ottawa and area Christian community. Please consider directing funds in your budget towards this initiative or having an extra church offering dedicated to Engage Your World. Prayerfully consider a gift or investment of \$250, \$500, or \$1,000 to help finance Engage Your World. All donations to the BGEAC are tax-deductible. Cheques can be made payable to the Billy Graham Evangelistic Association of Canada. Marie Vasic, BGEAC ministry developer, will be following up with you to answer any questions you may have. She can also be reached via email at mvasic@samaritan.org or by phone at 613.608.1403.

PROJECT BRIEF

Description	Revised Budget
Expenses - Setup	
Printing/Materials	1,500
Hospitality, committee expenses	500
Total Setup Expenses 2,000	
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Description	Proposed Budget
Expenses - Training	
Freight and Delivery	400
Printing/Materials	1,000
Travel	2,000
Total Training Expenses 3,400	
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Description	Proposed Budget
Expenses - Tour	
Travel - Airfare	0
Travel - Hotels, meals	7,500
Travel - Auto/Mileage	1,300
Miscellaneous	1,000
Office Supplies & Equipment	300
Freight and Delivery	500
Printing/Materials	1,500
Hospitality	500
Venue Rental	6,000
Event Program Expense	16,000
Professional Fees	3,000
Total Tour Expenses 37,600	
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Grand Total 43,000	

Q & A'S

- **Who are the partners?**

The BGEAC is partnering with Paul Racine and the Exousia Youth Network from Ottawa, in working with local churches and youth workers.

- **What is the Exousia Youth Network?**

Exousia Youth Network is a group of full-time and volunteer youth workers in the Ottawa area.

- **What is the BGEAC?**

The Billy Graham Evangelistic Association of Canada (BGEAC) is well-known for its powerful evangelism or outreach ministry of the founder, Billy Graham. Its mission is to proclaim the Gospel of the Lord Jesus Christ to as many people as possible, by every effective means available, and to equip others to do the same. You can learn more on the website at billygraham.ca or by calling 1.800.293.3717.

- **What is their interest in high schools and youth?**

The BGEAC has a proven track record of working with students in schools—they have successfully worked with hundreds of schools across Canada over the years. The vision of BGEAC youth ministries is to see young people encouraged and strengthened to overcome life's toughest challenges—combining personal development with leadership training in a fun engaging environment.

- **What are the dates for the event?**

The entire event will run from February 22–26, 2010. There will one-hour presentations at various schools during the daytime. Each evening there will be a concert at a local community centre where the Gospel of Jesus Christ will be presented clearly and simply. On Friday, February 26, Will Graham, grandson of Reverend Billy Graham, will be presenting the Gospel at the Metropolitan Bible Church at 7:00 p.m., accompanied by the band Manic Drive.

- **Are there any specifications on the schools we can nominate?**

You can nominate any school, public or private.

- **What can people expect at the school presentations?**

The hour-long event will consist of a short time of music, followed by a presentation of one of the topics as selected by the school. Topics cover pertinent issues such as suicide, self-injury, gang involvement, bullying, and drug or substance abuse using everyday illustrations and music that resonates well with youth. Students will listen, learn, and change the way they think about the issues they are facing.

Q & A'S

- **Why is there no Gospel presentation in the schools?**

The BGEAC respects the religious restrictions of many schools so we are careful to not give a Gospel presentation. Each evening, we will host a concert at a neutral community centre, which will have a presentation of the Gospel. With permission from each school, the presenters will invite students to come to the community centers.

- **How can we and our youth get involved?**

Here's how you can help:

- Nominate and recommend some schools in your area where you have a personal connection or children attending.
- Collaborate with other pastors in your area and the Exousia Youth Network to plan and work with BGEAC in setting up this initiative.
- Encourage your youth to invite their friends to the community center to hear the band and gospel presentation.
- Nominate youth to participate in a focus group that will help select churches.
- Volunteer together with your youth at all the scheduled events.
- Support the fundraising efforts for this event, or encourage others to participate in the fundraising efforts.

- **Is there a need for set-up/tear-down assistance?**

Your assistance will be appreciated. Details will be provided closer to the event dates.

- **Who funds this project?**

The BGEAC funds this ministry in partnership with local churches, businesses, and individual donors. There is no cost or financial obligation to the schools. We do, however, accept donations from schools, if they so desire, from funds available from their extracurricular budgets.

- **How can we help?**

Please consider directing funds in your budget towards this initiative or having an extra church offering dedicated to Engage Your World. Prayerfully consider a gift or investment of \$250, \$500, or \$1,000 to help finance Engage Your World. All donations to the BGEAC are tax-deductible. Cheques can be made payable to the Billy Graham Evangelistic Association of Canada. Marie Vasic, BGEAC ministry developer, will be following up with you to answer any questions you may have. She can also be reached via email at mvasic@samaritan.org or by phone at 613.608.1403.

- **Who do we contact for more information?**

You can direct all questions to Paul Racine at 613.260.0450 or isa4031@rogers.com, or Dion Collins at 1.800.293.3717 or dcollins@bgea.ca.

OTTAWA REGION FEBRUARY TWENTY - SECOND TO THE TWENTY - SIXTH